

## TCxWave

Today's retailers understand that sustainable success depends on delivering a consistent and differentiated brand experience throughout the customer journey. Nowhere is this more important than the place where the majority of transactions are still carried out: the store.

Retailers need point of sale (POS) technology that can support the versatility, style and functionality that a modern store environment demands. That can adapt easily to the changing demands of customers. That can bring new impact to the customer experience. And that can give timely, consistent service to consumers and associates throughout the shopping journey.

TCxWave by Toshiba is a new breed of retail system created to give retailers the freedom to use one platform for multiple purposes throughout the store. TCxWave has the flexibility, performance and distinctive design that global retailers have come to trust from the team that continues to produce the Number 1 store solutions in the industry.

### Giving point-of-sale a place of pride

TCxWave by Toshiba delivers a unique and engaging experience for associates and customers that puts it in a class of its own. Fully functional as a point-of-sale, kiosk or self-service unit, the TCxWave can be positioned in the most logical and advantageous locations without fear of compromising the in-store experience. Developed by award-winning industrial designers, its striking appearance means retailers need no longer hide the POS away in the back of the store but can sit it proudly where it's needed most. Indeed the sleek design of TCxWave means it can play a central role in delivering a consistent and positive brand image and experience throughout the whole store.

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### Highlights

- Attractive design complements the brand experience
- Wider screen brings new display and interaction opportunities
- Versatile configuration enables a seamless brand look and customer experience
- Intuitive, quick-to-learn touch technology maximizes associate productivity
- Retail-hardened design and robustness delivers reliability in mission-critical store environments

## Product Overview



### Distinctive design

- TCxWave by Toshiba's stylish design is based on a distinctive profile that reflects the "thin is in" style of modern consumer electronics: TCxWave is our slimmest POS or kiosk ever.
- The multi-touch, gesture-based screen is as easy and familiar to use as a smartphone.
- The widescreen format—the widest format on the market—means associates and customers can see more and do more.
- Human factor features include right/left-hand card-swiping and maximum flexibility in possible viewing angles and heights.

### Unmatched versatility

- TCxWave can be deployed as a POS, self-service or kiosk.
- Its versatility protects the investment of retailers whose store environment may evolve over time.
- TCxWave by Toshiba's unique design and functionality fit virtually every store setting.



Countertop configuration with optional stand.



Kiosk configuration landscape viewing



Kiosk configuration portrait viewing



Multiple viewing angles and heights

### Reliable and robust

- TCxWave features the kind of retail-hardened design and durability you would expect from the world leader in in-store technology.
- Antiglare screen protection means top performance even in the most demanding environments.
- Solid-state drive ensures dependable performance at the crucial point of transaction.

### Why Toshiba?

As the world's leading provider of integrated in-store solutions and retail insights, Toshiba Global Commerce Solutions delivers end-to-end solutions for checkout, consumer interactions and retail operations that unlock amazing new possibilities for our clients and shoppers everywhere. In partnership with the Together Commerce Alliance, our global business partner program, we help bring innovation and value to every retailing experience so that you can delight your customers every day, everywhere.

# TOSHIBA

Leading Innovation >>>

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The Toshiba Global Commerce Solutions home page on the Internet can be found at [toshibagcs.com](http://toshibagcs.com)



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## Together Commerce

TCxWave is a key focus for Toshiba's Together Commerce vision. Together Commerce brings together every possible pathway of the retail journey, enabling customers to engage with retailers on their own terms. This fundamental shift eliminates the need to control every customer action, favoring instead a collaborative approach in which retailers and customers create mutually rewarding commerce—together.

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## For more information

To see how TCxWave can transform your stores and give point-of-sale new pride of place, please visit: [toshibagcs.com](http://toshibagcs.com)

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